

iFuture - Measuring Progress

Theme	Theme Name	Measure	Summary	Baseline Data collection	Frequency of Reporting	Data Source	Data owner in Council
Theme 1	Vibrant and Growing	M1.1 Community Perception Survey	This measure will provide an indication on how the community perceives where Council and the city is at a point in time. Questions in the survey will relate to the desired outcomes for 2026 listed for Theme 1 in iFuture.	Jul-21	Annual	Survey/Market Research	Coordination and Performance Department
		M1.2 Living in Ipswich Indicator	This will provide an overall liveability indicator for Ipswich and what needs to happen to advance quality of life. It showcases what residents value and how they experience Ipswich. Again this is a point in time reference that will be mapped over the life of iFuture.	May-21	Annual	Survey	Coordination and Performance Department
		M1.3 Employment numbers by industry (defence, health, construction, advanced manufacturing and education jobs)	This will provide data at a point in time and show trends (increase/decrease of growth) over time for the employment sectors listed in Ipswich.	Jul-21	Annual	ID.Community and Economic Profile (available on Council's website)	Community, Cultural and Economic Development Department
		M1.4 Population Growth	This data will provide an understanding of increase/decrease of population growth over time (and will be mapped in conjunction with projects for Ipswich)	Jul-21	Annual	ID.Community and Economic Profile (available on Council's website)	Planning and Regulatory Services Department
		M1.5 Development Activity	This data will provide an understanding of development activity in the preceding 12 months.	Jul-21	Annual	Council Systems	Planning and Regulatory Services Department
Theme 2	Safe, Inclusive and Creative	M2.1 Community Perception Survey	This measure will provide an indication on how the community perceives where Council and the city is at a point in time. Questions in the survey will relate to the desired	Jul-21	Annual	Survey/Market Research	Coordination and Performance Department

iFuture - Measuring Progress

Theme	Theme Name	Measure	Summary	Baseline Data collection	Frequency of Reporting	Data Source	Data owner in Council
			outcomes for 2026 listed for Theme 2 in iFuture.				
		M2.2 Living in Ipswich Indicator	This will provide an overall liveability indicator for Ipswich and what needs to happen to advance quality of life. It showcases what residents value and how they experience Ipswich. Again this is a point in time reference that will be mapped over the life of iFuture.	May-21	Annual	Survey	Coordination and Performance Department
		M2.3 Population and Demographic Profile	This will provide data at a point in time and show trends (increase/decrease of growth) over time for the Ipswich population and demographics.	Jul-21	Annual	ID.Community and Economic Profile (available on Council's website)	Coordination and Performance Department
		M2.4 Shape Your Ipswich engagement	Analytics for Shape Your Ipswich will provide an understanding of reach and active engagement for projects and provide an understanding of closing the loop in the process.	Jul-21	Annual	Shape Your Ipswich	Coordination and Performance Department
Theme 3	Natural and Sustainable	M3.1 Community Perception Survey	This measure will provide an indication on how the community perceives where Council and the city is at a point in time. Questions in the survey will relate to the desired outcomes for 2026 listed for Theme 3 in iFuture.	Jul-21	Annual	Survey/Market Research	Coordination and Performance Department
		M3.2 Living in Ipswich Indicator	This will provide an overall liveability indicator for Ipswich and what needs to happen to advance quality of life. It showcases what residents value and how they experience Ipswich. This is a point in time reference that will be mapped	May-21	Annual	Survey	Coordination and Performance Department

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			over the life of iFuture.				
		M3.3 Ipswich Waste Services Corporate Plan 2021-2026 Yearly Performance Outcomes	This information provides data on material diverted from landfill; customer service; and indicators related to efficient and effective operations.	Jul-21	Annual	Yearly reporting outcomes	Ipswich Waste Services/Coordination and Performance Department
		M3.4 Healthy Land and Water Report Card	The Healthy Land and Water Report Card is a result of a comprehensive and scientifically robust waterway monitoring program that provides a regional assessment of the health for each of South East Queensland's major catchments which includes the Bremer catchment. The monitoring and reporting looks at environmental (water quality) and socio-economic factors (e.g. recreational use).	2020 results available. 2021 results released in last quarter of calendar year.	Annual	Ecosystem Health Monitoring Program (EHMP) undertaken by Healthy Land and Water. (https://hlw.org.au/who-we-are/)	Infrastructure and Environment Department
Theme 4	A Trusted and Leading Organisation	M4.1 Community Perception Survey	This measure will provide an indication on how the community perceives where Council and the city is at a point in time. Questions in the survey will relate to the desired outcomes for 2026 listed for Theme 4 in iFuture.	Jul-21	Annual	Survey/Market Research	Coordination and Performance Department
		M4.2 Living in Ipswich Indicator	This will provide an overall liveability indicator for Ipswich and what needs to happen to advance quality of life. It showcases what residents value and how they experience Ipswich. This is a point in time reference that will be mapped over the life of iFuture.	May-21	Annual	Survey	Coordination and Performance Department

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		M4.3 Buy Ipswich - % procurement to local businesses and support of local businesses	This measure will provide data on the procurement activities of Council and its support of local Ipswich businesses.	Jul-21	Annual	Council Systems	Corporate Services Department
		M4.4 Staff Survey	This will provide an indication of how staff perceive how Council is a trusted and leading organisation and progressing the outcomes including culture and leadership.	Jul-21	Annual	Survey	Corporate Services Department
		M4.5 Financial Sustainability Ratios	The relevant measures are from the Local Government Regulation 2012 Section 169(5) and are: - Asset Sustainability Ratio - Net Financial Liabilities Ratio - Operating Surplus Ratio.	Jul-21	Annual	Council Systems	Corporate Services Department
		M4.6 Transparency and Integrity Hub reports and engagement	This will provide information on the number of reports available on the Hub and engagement analytics from the site.	Jul-21	Annual	Council Systems	Coordination and Performance Department